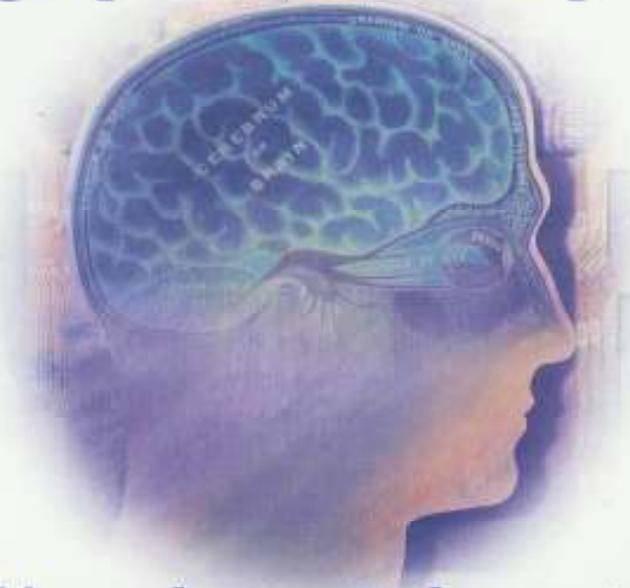


**The human brain is still
largely a medical mystery.**



Coding doesn't have to be.

(cover)

The human brain is still largely a medical mystery. *Coding doesn't have to be.*

(banner headline across both inside panels)

We simplify the business of healthcare, so organizations can focus on the quality of care.

(inside spread)

Complexity—we see it as a good thing.

After all, it's the complexities of the human body that make it such a wonderful machine.

Because the body is so intriguingly complex, the art and science of healing has grown increasingly more complicated -- and the entire medical industry has followed suit.

So, the complex web of policies that today govern coding, billing and reimbursement is largely the result of advances in modern medicine.

When you look at it this way, complexity is a small price to pay for the promise of a long, healthy life. CSI is dedicated to supporting the healthcare industry -- and its consumers -- by clarifying what seems complicated in order to ensure accuracy.

Why is CSI unique?

Reputation. The people and organizations that have done business with us know that CSI stands a head above the crowd. We've quickly gained a reputation for having the highest professional standards while offering a wide breadth of services and being easy to work with. We're also educators at heart – many of our services revolve around training and education, because we believe disseminating accurate information is one of the best ways we can serve our industry.

Industry background. In a nutshell, we've been there and done that – CSI's principals actually have backgrounds as coders and compliance professionals. Our co-founders gained extensive industry experience with both payer and provider organizations, prior to founding CSI.

Credentials. All of our coders have them – period. The current nationwide shortage of qualified coding staff has led some organizations to attempt to grow their own coders, but we recruit and retain only certified professionals.

When we say it, it sticks. Accuracy is a big thing with us. Quick fixes lead to problems down the road; so when we take on a job, we don't just get it done, we do it right. CSI stands behind our products and services – to the extent that, we believe you'll find yourself wondering "*What is CSI's position on that?*" before you make policy changes.

Options, not opinions. When you seek our services, CSI will never tell you what you *should* do – we'll tell you what your options are, so you can weigh them all in terms of your organizations needs, issues and bottom line. We can do this because we work hard at staying up-to-date, so we can offer you solutions drawn from the most current body of information available.

Services we provide

CSI's specialty is providing services for the fields of diagnostic radiology and radiation oncology. We have a strong background in these areas of medicine and are familiar with the coding challenges unique to them.

Outsourced coding

- Relief coding (backlogs, temporary staff shortages, etc.)
- Contracted coding on an on-going basis
- Performed only by professionally certified coders
- Performed on our site under professional supervision – we do not employ the services of telecommuters or off-shore coders

Auditing

- One-time, quarterly or annual audits
- Pre-submission or post-submission chart review
- Assistance and training in setting up an internal audit program, with an emphasis on the review perspective used by payers

Education

- CROWN series seminars
 - specific to radiology and radiation oncology, held annually in various cities
 - CEU-approved
 - provides earliest info available on most recent coding changes
- On-site training
 - Physician education class
 - Radiology class (ICD-9 and CPT-4 training for coders)
 - Interventional radiology (two-day class or self-study guide)
 - ICD-9-CM and CPT-R self-study programs (CEU-approved)
 - Customized coding training, specific to your needs – contact us!
- Reference guides

Coding and compliance support services

- On-site assessments and needs evaluations
- Custom-designed charge tickets and physician order forms
- Assistance with internal policy development

Legal support services

- CSI works with healthcare attorneys and other appropriate legal counsel to assist with due diligence and risk management

Contact us!

If you want to attend a seminar, order a reference guide or talk to us to about any of our coding-related services, please call us toll-free at **1-877-6CODING** or visit us on the World-Wide Web at **www.codingstrategies.com**

(logo and full address – new one – here)

(optional textbox—need some help w/ content?)

A note about patient privacy...

CSI is committed to maintaining the confidentiality of your patient records. Our internal policies regarding data transfer and storage are fully compliant with HIPAA requirements. In addition, all of our employees are educated in privacy issues and asked to sign a confidentiality agreement.

We do not employ offshore coders and are opposed to this practice, as patient information sent beyond America's geographic borders is also beyond the protection of American law.